

# First Workshop on Structural Industrial Organization

Bogota October 5 - 6 2017

The Department of Business Administration at Pontificia Universidad Javeriana is delighted to host the 1st Workshop on Structural Industrial Organization to be held in Bogotá, Colombia, on the 5-6 of October 2017. The workshop is designed to promote and discuss the state of the art in Structural Industrial Organization. The program will combine applied and theoretical work from world-class scholars.

**Edificio Fernando Barón, S.J.  
Auditorio Santiago Páramo, S.J. - Piso 7  
Carrera 5 No. 35-00**

**Thursday 5 - 14:00 a 18:00 p.m.  
Friday 6 - 9:00 a 12:30 m. y 14:00 a 18:00 p.m.**

## Invited Speakers



**Prof. Liran Einav**  
Stanford University



**Prof. Gautam  
Gowrisankaran**  
University of Arizona



**Prof. Jordi Jaumandreu**  
Boston University



<p><b><u>Prof. Jean Francois Houde</u></b> Cornell University</p>	<p><b><u>Prof. Salvador Navarro</u></b> University of Western Ontario</p>	<p><b><u>Prof. Mitsuru Igami</u></b> Yale University &amp; MIT</p>
 <p><b><u>Prof. Eduardo Souza-Rodrigues</u></b> University of Toronto</p>	 <p><b><u>Prof. Carlos Noton</u></b> Universidad de Chile</p>	 <p><b><u>Prof. Juan Esteban Carranza</u></b> Banco de la República</p>

## Program

- **Thursday 5**
  - 13:30 -14:00, Registration / Welcome
  - 14:00 -15:00, **Jordi Jaumandreu (Boston University)**, Separating productivity from demand heterogeneity
  - 15:00 - 16:00, **Salvador Navarro (University of Western Ontario)**, Nonparametric identification of production functions and productivity
  - 16:00 - 16:30, Coffee Break
  - 16:30 - 17:00, **Javier Rodriguez (Pontificia universidad Javeriana)**, Expert services and user reviews in a market for experience goods.
  - 17:00 - 17:30, **Jorge Florez (Universidad del Rosario)**, Multiproduct retailing and buyer power: The effects of product delisting on consumer shopping behavior.
  - 17:30 - 18:00, **Carlos Hernandez (Universidad de los Andes)**, Industrial Location and Private Trade Costs: How Brewing Moved West in the United States.
- **Friday 6**
  - 09:00 - 10:00, **Eduardo Souza-Rodrigues (University of Toronto)**, A Simple Nonparametric Estimator for Counterfactuals in Dynamic Models.
  - 10:00 - 11:00, **Mitsuru Igami (Yale University & MIT)**, Measuring the Incentive to Collude: The Vitamin Cartels, 1990-1999.
  - 11:00 - 11:30, Coffee Break
  - 11:30 - 12:30, **Gautam Gowrisankaran (University of Arizona)**, Pollution Mitigation and Productivity: Evidence from Chinese Manufacturing Firms.
  - 12:30 - 14:00, Lunch
  - 14:00 - 15:00, **Liran Einav (Stanford University)**,
  - Risk Adjustment vs. subsidies in the Design of Health Insurance Exchanges.

- 15:00 - 16:00, **Carlos Noton (University of Chile)**, Vertical Integration between Hospitals and Health insurance providers.
- 16:00 - 16:30, Coffee Break
- 16:30 - 17:00, **Juan Esteban Carranza (Banco de la Republica)**, Effects of Contracts on Health Outcomes: The Case of Patients with Chronic Diseases in The Colombian Health Care System.
- 17:00 - 18:00, **Jean Francois Houde (Cornell University)**, Economies of Density in E-Commerce: A Study of Amazon´s Fulfillment Center Network.

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# II Workshop on Structural Industrial Organization

4-5 October 2018 – Bogota, Colombia



Instituciones Educativas vigiladas por el Ministerio de Educación Nacional

The Pontificia Universidad Javeriana, the Banco de la Republica and the Universidad del Rosario are delighted to host the 2nd Workshop on Structural Industrial Organization to be held in Bogotá, Colombia, on the 4-5 of October 2018.

The workshop is designed to promote and discuss the state of the art in Structural Industrial

Organization. The program will combine applied and theoretical work from world-class scholars.

## Invited Speakers

 <p><b><u>Prof. Ariel Pakes</u></b> Harvard University</p>	 <p><b><u>Prof. Victor Aguirregabiria</u></b> University of Toronto</p>	 <p><b><u>Prof. Pierre Dubois</u></b> Toulouse School of Economics</p>
 <p><b><u>Prof. Paola Bordon</u></b> Universidad Alberto Hurtado</p>	 <p><b><u>Prof. Jorge Balat</u></b> University of Texas at Austin</p>	 <p><b><u>Prof. Pietro Tebaldi</u></b> University of Chicago</p>
 <p><b><u>Prof. Mo Xiao</u></b> University of Arizona</p>	 <p><b><u>Prof. Marcela Eslava</u></b> Universidad de los Andes</p>	 <p><b><u>Prof. Gastón Illanes</u></b> Northwestern University</p>



## Program

### Thursday 4

08:30 -09:00 Registration / Welcome

09:00 - 09:50

**Gaston Illanes** (Northwestern University), Competition, Asymmetric Information, and the Annuity Puzzle: Evidence from a Government-run Exchange in Chile

09:50 - 10:40

**Paola Bordon** (Universidad A. Hurtado), Competition and the Cannibalization of College Quality

10:40 - 11:10 Coffee

11:10 - 12:00

**Andre Trindade** (Getulio Vargas Foundation), Measuring the Welfare of Intermediation in Vertical Markets

12:00 - 13:30 Lunch

13:30 - 15:00

**Ariel Pakes** (Harvard University), Experience Based Equilibria and Information Exchange in Dynamic Procurement Auctions

15:00 - 15:30 Coffee

15:30 - 16:20

**Mo Xiao** (University of Arizona), License Complementarity and Package Bidding: The U.S. Spectrum Auctions

16:20 - 17:10

**Guillermo Díaz** (PUJ), Specific Investment and Contract Design: Evidence from Public Transportation.

## Friday 5

09:00 - 09:50

**Pietro Tebaldi** (University of Chicago), Nonparametric Estimates of Demand in the California Health Insurance Exchange.

09:50 - 10:40

**Jorge Florez** (Universidad del Rosario), The role of nonlinear pricing and resale price maintenance on nominal price stability: Empirical evidence from the ready-to-eat cereal industry

10:40 - 11:10 Coffee

11:10 - 12:40

**Pierre Dubois** (Toulouse School of Economics), On the Effect of Parallel Trade on Manufacturers' and Retailers' Profits in the Pharmaceutical Sector

12:40 - 14:10 Lunch

14:10- 15:40

**Ariel Pakes** (Harvard University), **Lecture:** A Helicopter Tour of Issues In Empirical I.O.

15:40 - 16:10 Coffee

16:10 - 17:00

**Marcela Eslava** (Universidad de los Andes), The life-cycle growth of plants: the role of productivity, demand, and distortions.

17:00 - 17:50

**Jorge Balat** (University of Texas at Austin), Heterogeneous Firms: Skilled-Labor Productivity and Export Destinations.

## Organizers

**Andres Luengo**

(Universidad Javeriana)

**Javier Rodríguez**

(Universidad Javeriana)

**Juan Esteban Carranza**

(Banco de la República)

**Jorge Florez**

(Universidad del Rosario)

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# III Workshop on Structural Industrial Organization

October 8-9, 2019 – Cali, Colombia








**UNIVERSIDAD DEL ROSARIO**

Instituciones Educativas vigiladas por el Ministerio de Educación Nacional

The Pontificia Universidad Javeriana, the Banco de la Republica and the Universidad del Rosario are delighted to host the 3rd Workshop on Structural Industrial Organization to be held in Cali, Colombia, on the 8-9 of October 2019.

The workshop is designed to promote and discuss the state of the art in Structural Industrial Organization. The program will combine applied and theoretical work from world-class scholars.

## Invited Speakers

 <p><b><u>Prof. Robert Miller</u></b> Carnegie Mellon University</p>	 <p><b><u>Prof. Robert Clark</u></b> Queen's University</p>	 <p><b><u>Prof. Jorge Balat</u></b> University of Texas at Austin</p>
 <p><b><u>Prof. Helena Perrone</u></b> University of Mannheim</p>	 <p><b><u>Prof. Alvaro Riascos</u></b> Universidad de los Andes</p>	 <p><b><u>Prof. José Ignacio Cuesta</u></b> Stanford University</p>
 <p><b><u>Prof. Andrés Hincapie</u></b> University of North Carolina at Chapel Hill</p>	 <p><b><u>Prof. Jorge Lemus</u></b> University of Illinois at Urbana-Champaign</p>	 <p><b><u>Prof. Jorge Tamayo</u></b> Harvard University</p>

## Program

Tuesday 8

08:00 Taxi pick-up: Hotel - U. Javeriana - Cali



08:30 - 09:00

Registration / Welcome

09:00 - 10:00

**Andrés Hincapie** (University of North Carolina at Chapel Hill), Innovation and diffusion of medical treatment (with B. Hamilton, R. Miller and N. Papageorge)

10:00 - 11:00

**José Ignacio Cuesta** (Stanford University), Price Regulation in Credit Markets: A Trade-off between Consumer Protection and Credit Access (with Alberto Sepúlveda)

11:00 - 11:30 Coffee Break

11:30 - 12:30

**Jorge Tamayo** (Harvard University), The Price of Water and Dynamic Spillovers: Hydropower Generation in Colombia (with Michele Fioretti)

12:30 - 14:00 Lunch

14:00 - 15:30

**Keynote speech: Robert Miller** (Carnegie Mellon), Winning by default: why is there so little competition in government procurement? (with Karam Kang)

15:30 - 16:00 Coffee Break

16:00 - 17:00

**Álvaro Riascos** (Universidad de los Andes), Unit Commitment, Opportunity Costs and Market Power in a Structural Model of Competition of the Colombian Electricity Spot Market.

## Wednesday 9

08:00 Taxi pick-up: Hotel - U. Javeriana - Cali

09:00 - 10:00

**Jorge Lemus** (University of Illinois at Urbana - Champaign), Dynamic Tournament Design: An Application to Prediction Contests (with Guillermo Marshall)

10:00 - 11:00

**Helena Perrone** (University of Mannheim), Consumers' Costly responses to product harm crisis (with Rosa Ferrer).

11:00 - 11:30 Coffee Break

11:30 - 12:30

**Jorge Balat** (University of Texas at Austin), Identification and Estimation of Affiliated Private Values Auctions with Unobserved Heterogeneity

12:30 - 14:00 Lunch

14:00- 15:00

**Robert Clark** (Queen's University), Resolving Failed Banks: Uncertainty, Multiple Bidding, & Auction Design

15:00 - 16:00 Coffee and closure

## Organizers

**Andrés Luengo**

(Universidad Javeriana)

**Juan Esteban Carranza**

(Banco de la República)

**Jorge Flórez**

(Universidad del Rosario)

**Alexander Alegría**

(Universidad Javeriana - Cali)

**Juan Sebastián Vélez**

(Banco de la República)